

PRIVACY POLICY

AS PER ART. 13 REG. EU NO. 679/2016

MAGLIFICIO ROSSI IDEE MODA S.R.L., in its capacity as Data Controller of your personal data, pursuant to art. 13 Reg. EU no. 679/2016 (hereinafter "GDPR"), provides you with the following information about the processing of personal data obtained by filling in the above form, in order to be able to reply to you.

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The DATA CONTROLLER processes your personal data in accordance with the relevant regulations of the GDPR, the provisions of the Italian Data Protection Authority and the European Data Protection Board (EDPB).

You can consult the text of the Regulation and the provisions of the Privacy Authority by consulting the website www.garanteprivacy.it

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1. IDENTITY, CONTACT DETAILS OF THE DATA CONTROLLER, AND WHERE APPLICABLE, THE DATA PROTECTION OFFICER

1.1 The Data Controller (hereinafter "Data Controller") is:

COMPANY NAME	Maglificio Rossi Idee Moda s.r.l.
REGISTERED OFFICE	Via delle Roggette 18, Cardano al Campo (VA) (21010)
DIGITAL DOMICILE	maglificiorossi@pec.it
TELEPHONE	0331/ 262556
FAX	0331/260882
EMAIL	info@biancadellatorre.it

2. PURPOSES AND LEGAL BASES OF THE PROCESSING

2.1 The purposes and legal bases of the processing are outlined in the table below:

PURPOSE	LEGAL BASIS
a) Responding to specific requests from data subjects	a) Pre-contractual measures at the request of the data subject
b) Sending of institutional communications, email newsletters, even on a non-periodic basis,	b) Consent
c) Sending of commercial communications for marketing purposes, including with tools that do not require the intervention of the operator (e.g. text message, email) for the promotion of its services	c) Consent
d) Exercise (including in advance) the right to sue or defend litigation (including alternative dispute resolution) to assert or defend the rights of the Data Controller	d) The legitimate interest of managing a relationship with you based on loyalty, propriety and good faith.

2.2 Personal data are collected when the form is submitted, and subsequently, to deal with any additional requests.

3. NATURE OF THE PROVISION OF PERSONAL DATA AND CONSEQUENCES OF REFUSAL

3.1 The provision of personal data for the pursuit of the purposes referred to in point 2.1 letter. a) is a necessary

and mandatory requirement. Failure to provide the information correctly will make it impossible to respond to the request of the data subject.

3.2 The provision of personal data for the pursuit of the purposes referred to in letters b) and c) of point 2.1 is optional. Failure to provide consent will make it impossible to receive the relevant communications/information.

4. NATURE OF THE DATA BEING PROCESSED

4.1 The personal data being processed will be of a common nature and do not belong to the special categories referred to in art. 9, para. 1 GDPR or 10, para. 1 GDPR.

5. METHODS, SECURITY MEASURES AND PROCESSING TOOLS

5.1. The processing of personal data will be based on respect for the principles set out in the GDPR and the rights of the data subject.

5.2. The Data Controller has adopted the appropriate security measures (technical and organisational) to ensure and be able to demonstrate that the processing is carried out in compliance with the GDPR. The Data Controller shall review and update these measures as necessary.

5.3 Data may be processed either by electronic or non-electronic means.

6. ACCESS TO PERSONAL DATA BY THE DATA CONTROLLER'S ORGANISATION

6.1 Within the organisation of the Data Controller, processing shall be carried out exclusively by expressly authorised parties, within the limits and in accordance with the procedures set out in the respective authorisation/designation documents.

7. DATA RECIPIENTS

7.1 Personal data may be made available to parties that do not belong to the Data Controller's organisation.

7.2 In some cases, the recipients of the data will carry out processing as Data Processors, exclusively under a specific contract pursuant to art. 28 GDPR, within the limits and in the manner indicated therein.

The updated list of Data Processors is available at the registered office of the Data Controller.

7.3 In other situations, personal data may be made disclosed to the following categories of parties:

a) PARTNERS

b) SUPPLIERS

7.4 The recipients not included in the List of data processors will process personal data as independent Data Controllers or Joint Data Controllers, and will be subject to the relevant obligations.

7.5 Personal data will not be disseminated.

7.6 Personal data will not be transferred outside the European Union.

8. STORAGE PERIOD OF PERSONAL DATA / CRITERIA USED TO DETERMINE THIS PERIOD

8.1 The data will be processed for the time strictly necessary to respond to the request of the data subject.

8.2 In any case, once feedback has been provided, the data will be kept for a further period of 6 (six) months in order to manage any further related requests.

8.3 Without prejudice to the possibility of exercising the rights referred to in point 9, the data may be processed for the purposes referred to in letters. b), c) and d) for a period of 12 months from the last interaction.

9. RIGHTS OF THE DATA SUBJECTS

9.1 The data subjects have the right at any time to obtain – if the conditions are met:

a) Confirmation of whether or not their personal data are being processed and, in this case, access to personal data and information, in accordance with art. 15 GDPR.

b) The correction of any inaccurate personal data concerning them, including the completion of incomplete personal data, even by providing a supplementary statement, as envisaged in art. 16 GDPR.

c) The erasure of personal data concerning them, in accordance with the provisions of art. 17 GDPR.

d) The restriction of processing in accordance with art. 18 GDPR.

e) The portability of personal data, in accordance with art. 20 GDPR.

f) Opposition to processing, in accordance with art. 21 GDPR.

9.2 The right to withdraw consent at any time. Withdrawal of consent does not affect the lawfulness of any processing carried out based on the consent given or performed on other legal grounds.

For better management, requests should be addressed as follows:

BY EMAIL	info@biancadellatorre.it
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BY FAX	0331/260882
BY PEC CERTIFIED EMAIL	maglificiorossi@pec.it
BY POST	Via delle Roggette 18, Cardano al Campo (VA) (21010)

Please also include in the subject: "Request as per Reg. EU no. 679/2016", specifying the right being exercised, as specified above.

10. THE RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY OR JUDICIAL REMEDY

10.1 If the data subject considers that the processing of his/her data is in breach of the GDPR, he/she has the right to lodge a complaint with a Supervisory Authority. The Supervisory Authority may be that of the Member State in which the data subject has his/her habitual residence, or the place where the alleged infringement occurred.

10.2 The data subject has the right to a judicial remedy if he/she considers that his/her rights under the GDPR have been infringed as a result of the processing. Actions against the Data Controller or the Data Processor shall be brought before the courts of the Member State in which the Data Controller or the Data Processor has offices. Alternatively, such proceedings may be brought before the courts of the Member State in which the data subject has his/her habitual residence.

This document, published at

www.biancadellatorre.com

constitutes the "Privacy policy for the CONTACTS page" on this website, which may be subject to updates.

Previous versions shall be kept at the registered office of the Data Controller.

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